

30-Day AI-Powered Content Planner for Creators & Freelancers

Plan, Create & Grow with Emotionally Driven Short Videos

How to Use This Planner

This planner is built to help you:

- Stay consistent with content
- Use emotional storytelling to grow faster
- Leverage AI tools like AI Effects Video Creator to save hours

You can follow this as a 30-day challenge or use it weekly. Each day has a video idea + optional prompt + AI tip.

Weekly Themes

- **Week 1:** Who You Are (Build trust)
 - **Week 2:** Your Process / Work Style
 - **Week 3:** Client Stories & Results
 - **Week 4:** Emotional/Fantasy/Behind-the-Scenes
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Week 1: Build Trust

1. My “Why” Story – Why I started freelancing
 2. A childhood story that shaped me
 3. 3 things I believe about success
 4. How I handled my first client
 5. My workspace tour (real or fantasy style)
 6. Fun facts about me
 7. Favorite quote in video format
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Week 2: Process & Workflow

8. How I brainstorm content ideas
9. My creative process in 3 steps

10. Tools I use daily
 11. Before vs After (any transformation)
 12. How I handle client feedback
 13. My biggest productivity tip
 14. Things I automate using AI
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Week 3: Results & Clients

15. A client success story (with visuals)
 16. My most viral project (what made it work)
 17. How I find freelance clients
 18. What I charge (without feeling awkward)
 19. How I deal with burnout
 20. My dream client profile
 21. Tips for beginner freelancers
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Week 4: Emotion, Fantasy & BTS

22. Recreate an emotional story using AI
 23. “If I had a movie trailer life” (fantasy prompt)
 24. Behind-the-scenes: how I made X video
 25. A day in my life (add cinematic flair)
 26. How I edit videos in 10 mins
 27. Funniest moment during work
 28. Throwback: my first-ever video
 29. Visual poem or cinematic message
 30. Open Q&A video – ask me anything
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♦ Bonus Tip

Use tools like AI Effects Video Creator to turn any of these into cinematic, emotional short-form content — without editing skills.

[Try it now](#)